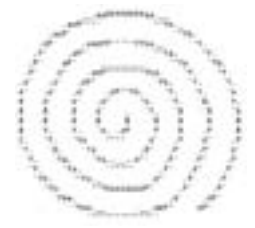


# Readme:

## TCI survey for visual artists, open data set



You have downloaded the raw results from TCI's survey for visual artists about financial stability. If you plan on creating anything using this data, we'd love to know! You can reach us at [survey@thecreativeindependent.com](mailto:survey@thecreativeindependent.com).

*Please note: we have removed all personally identifying information from the survey data.*

Read on for information about using this data set...

### DATA FORMAT

The data is stored as a pipe-delimited CSV named `tc_i_survey_data.csv`. By "pipe-delimited," we mean that the fields are separated by a | (pipe) instead of a , (comma). You can open this file in Excel by following [this guide](#).

### DATA DICTIONARY

Here is a dictionary that maps each column name back to the original question:

<code>years_active:</code>	For how long have you been making and exhibiting your work publicly?
<code>is_2d_artist:</code> <code>is_3d_artist:</code> <code>is_digital_artist:</code> <code>is_performance_artist:</code> <code>is_video_artist:</code> <code>is_design_artist:</code>	What medium(s)/format(s) best describes the nature of your work? (Choose up to three)
<code>gender:</code>	What gender do you identify as?
<code>race:</code>	What race do you identify as?
<code>stability_meaning:</code>	What does "being financially stable" mean to you?
<code>stability_ranking:</code>	On a scale of 1–10, how financially stable do you feel now?
<code>income:</code>	In USD (or your national currency's equivalent), what is your average yearly income?

stability_confidence:	On a scale of 1-10, how confident are you that you'll be able to achieve financial stability while achieving your artistic ambitions?
satisfaction_artist:	On a scale of 1-10, how satisfied are you with your life as an artist?
has_income_grants: has_income_awards: has_income_fellowships: has_income_sponsorships: has_income_gallery: has_income_inst_sales: has_income_priv_commissions: has_income_corp_commissions:	What sources of income/funding have most helped you to sustain your art practice? (Check your top three choices)
has_income_family: has_income_job_unrelated: has_income_job_related: has_income_freelance: has_income_other:	What sources of income/funding have most helped you to sustain your art practice? (Check your top three choices)
strategy_art_school: strategy_other_school: strategy_mentorship: strategy_internship: strategy_gallerist: strategy_trial_and_error: strategy_fin_advisor: strategy_research: strategy_peers: strategy_other:	Where/how have you learned the most helpful strategies for becoming a financially stable artist? (Check your top three choices)
stability_good_luck: stability_work_ethic: stability_press: stability_award: stability_self_promote: stability_aesthetics: stability_ideas: stability_friends: stability_clients: stability_commercial_work: stability_factors_other:	What factors have been most helpful as you've pursued financial stability? (Check your top three choices)
money_from_practice:	What percent of the money you earn comes directly from your art practice?
money_from_related_practice: money_from_unrelated_practice:	How much of the money you earn comes from a job (or freelance work) that's related to your art practice?

hours_per_week_making_art:	On average, how many hours per week are you able to spend actually making your artwork?
hours_per_week_admin:	On average, how many hours per week do you spend doing administrative work related to your art practice?
income_reinvestment:	Approximately what percent of your total earned income do you reinvest in your practice (i.e. on renting your studio, buying supplies, renting equipment, etc)?
atte_art_events:	How many times per week do you attend art-related social events?
hours_per_week_art_news:	How many hours per week do you spend consuming art-related news and other content in magazines, on social media, or on the internet at large?
hours_per_week_social_media:	How many hours per week do you spend posting art-related content, or marketing your own work, through social media, email, or through other communications?
audience_size:	If you were to estimate, how large is your online audience—counting all of your social media followers, newsletter subscribers, and other engaged online audiences together?
gallery_stability_old:	GALLERIES: Did/does working with a gallery make you feel more financially stable?
gallery_stability:	GALLERIES: On a scale of 1-10, how much did being represented by a gallery help you to feel financially stable?
gallery_develop:	GALLERIES: On a scale of 1-10, how much did being represented by a gallery help you to develop your work/practice in a meaningful way?
gallery_career:	GALLERIES: On a scale of 1-10, how much did being represented by a gallery help you build a stronger career (i.e. a support network, a professional skill set, access to opportunities, etc)?

gallery_recommend:	GALLERIES: On a scale of 1–10, how much would you recommend being represented by a gallery to someone building their own art career?
degree_stability:	DEGREES: On a scale of 1–10, how much did attending art school help you to feel more financially stable?
degree_develop:	DEGREES: On a scale of 1–10, how much did attending art school help you to develop your work/practice in a meaningful way?
degree_career:	DEGREES: On a scale of 1–10, how much did attending art school help you build a stronger career (i.e. a support network, a professional skill set, access to opportunities, etc)?
degree_recommend:	DEGREES: On a scale of 1–10, how much would you recommend attending art school to someone building their own art career?
support_stability:	SUPPORT: On a scale of 1–10, how much did receiving institutional support help you to feel more financially stable?
support_develop:	SUPPORT: On a scale of 1–10, how much did receiving institutional support help you to develop your work/practice in a meaningful way?
support_career:	SUPPORT: On a scale of 1–10, how much did receiving institutional support help you build a stronger career (i.e. a support network, a professional skill set, access to opportunities, etc)?
support_recommend:	SUPPORT: On a scale of 1–10, how much would you recommend applying for institutional support to someone building their own art career?
commissions_stability:	COMMISSIONS: On a scale of 1–10, how much did creating commissions for clients help you feel more financially stable?
comissions_develop:	COMMISSIONS: On a scale of 1–10, how much did creating commissions help you to develop your work/practice in a meaningful way?

comissions_career:	COMMISSIONS: On a scale of 1–10, how much did creating commissions help you build a stronger career (i.e. a support network, a professional skill set, access to opportunities, etc)?
comissions_recommend:	COMMISSIONS: On a scale of 1–10, how much would you recommend creating commissions to someone building their own art career?
sales_stability:	SALES: On a scale of 1–10, how much did making direct sales help you feel more financially stable?
sales_develop:	SALES: On a scale of 1–10, how much did making direct sales help you to develop your work/practice in a meaningful way?
sales_career:	SALES: On a scale of 1–10, how much did making direct sales help you build a stronger career (i.e. a support network, a professional skill set, access to opportunities, etc)?
sales_recommend:	SALES: On a scale of 1–10, how much would you recommend making direct sales to someone building their own art career?
stability_freeform:	Is there any one thing that’s most helped you on your path toward financial stability?
stability_resources:	What resources would be most helpful–or would have been most helpful–in finding your path as a financially stable artist?
approach_freeform:	In your opinion, is there any one idea, program, or approach that might make the art world a better community to be a part of?
younger_version_freeform:	Considering what you know now, what would you have found useful to know as a younger version of yourself?
continent_name:	Continent Name
country_code:	Country Code
country_name:	Country Name